

# Annual Report

2020-2021

*"BPA showed me that through hard work and determination, I can make a difference."*

## Mission:

Our mission at Business Professionals of America is to develop and empower student leaders to discover their passion and change the world by creating unmatched opportunities in learning, professional growth and service.

## About BPA:

With students in chapters across 38 states and Puerto Rico as well as an international presence in China, Haiti and Peru, we at BPA are a premier Career and Technical Student Organization in the areas of business and technology. As an intra-curricular organization, we have the ability to enhance student experience in education, leadership development and community service.

*"BPA allows me to pursue my passion as my career."*

## Membership Summary Highlights

This past year, BPA introduced students around the globe to real-world experiential learning opportunities as it expanded the organization's presence internationally into **Haiti, China** where we welcomed **641** new members, as well as **34** new members in **Peru**.

Our organization also saw national expansion as BPA had an established presence in **38** states and Puerto Rico. Additionally, the National Virtual membership experienced a **250%** growth over the previous year.

In a year of uncertainty as the world experienced the effects of COVID-19, students continued to seek engagement and connection through their involvement with BPA and the new virtual opportunities that were offered such as the various virtual Leadership Academies and the Student Leadership Summit which attracted over **200** member participants.

## National Leadership Conference Highlights

We made history this year as NLC was held virtually for the first time ever. We had a total of **6,084** in attendance.

**10,000+** Competitive Events Tests Administered

**15** BPA University Workshops presented

**217** Virtual Walk for Special Olympics participants (raising **\$2470** for Special Olympics of Orange County, Florida)

**1,100+** Certifications Administered

## Thank You to Our Sponsors

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### National BPA Alumni

Division Partner  
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*"BPA gives me the confidence to become an awesome leader and inspire others."*

## Scholarships & Awards



**14**

# of scholarships awarded

**\$8370**

Total amount awarded

**16**

# of cash awards presented

- Knowledge Matters Virtual Business Challenge Award
- Stukent Social Media Marketing Awards
- Executive Director Community Service Awards
- Member Explosion Award
- Ambassador of the Year Awards
- Recruiter of the Year Award

## Innovative Programs

Over the past year, BPA has continued to provide practical tools that our students can use to transform themselves into the next generation of leaders.

Our virtual Leadership Academies allows open access to scenarios, information, and tools to elevate the learner in a meaningful way.

Our key partnerships initiatives and competitions provides students opportunities to grow and include programs like AICPA (Start Here, Go Places. and Bank On It), Stukent (Social Media Marketing Challenge), Knowledge Matters (Virtual Business Challenge), Facebook (Digital Marketing Certification), and Avidity Creates (Students Recruiting Students).



## BPA Fast Facts:

### Organization Revenue and Expenditures

<b>Membership</b>	<b>33%</b>
Secondary	29%
Post-secondary	1%
Middle Level	1%
Alumni	<1%
Advisors/Professional	2%

Sponsors/Contributors /Advertising\* 13%

Conferences/NLC 52%

Miscellaneous Income 2%

\*includes PPP2  
FY 2020-2021 (unaudited)

Revenue by Source\*

**\$1,381,000**

Expenditures

**\$1,149,000**

Program Services 77%

Fundraising 5%

Management and General 18%

*"BPA taught me that I have the ability to change lives and impact others."*