Identify your audience
This includes local, state, and federal elected/appointed officials.

☐ Mayor, City Council, School Board, Local Civic Organizations such as Rotary
☐ Governor, State Representative/Senator, State Department of Education/Office of CTE
☐ Congressional Representative, US Senator, US Department of Education

Reach out
☐ Make a phone call
☐ Schedule a meeting
☐ Write a letter

Obtain a Proclamation that declares February CTE Month in your state and community
The following officials can issue a proclamation:
☐ Mayor
☐ State Legislature
☐ Governor

CTE Month Event
☐ Host an event that increases awareness about BPA and CTE
☐ Invite decision-makers and elected officials

Social media
☐ Share your advocacy efforts with National BPA on social media using the hashtag: #BPAAdvocacy