



**Business Professionals of America Minutes  
Board of Trustees Meeting  
August 18, 2020**

**CALL TO ORDER**

Chair, Debbie Darnell, called the meeting of the Business Professionals of America (BPA) Board of Trustees (BOT) to order at 8:36 p.m. EST.

**ATTENDANCE**

Present: Debbie Darnell, Chair; Amy Riddle, Vice Chair; Evan Wolff, Treasurer; Shauna Williams, Secretary; Angie Benson; Athena Frank; Jason Hendrickson; Trent Hughes; Ryan Nkongnyu, Secondary National President; Sophia Pearson, Post-secondary National President; LouAnn Ross, Executive Director; Natasha Smith; Dianne Carroll; and Cedric Bandoh.

Guests: Brigette Bethea; Heather Bunning; Mark Burch; Ric Cowles; Michele Gordon; Patrick Schultz; and Jonathan Smith.

Approval of Board Minutes July 16-17, Natasha moved to approve the July 16 and 17 Board minutes. Trent seconded the motion. Athena requested more time to review the minutes and submit revisions for consideration at the September meeting. The motion failed.

Athena moved to move the approval of minutes for July 16, July 17, and August 10 to the September meeting. Trent seconded the motion. Motion adopted.

**VIRTUAL CONFERENCE FEEDBACK**

- Amy and Jason discussed that the feedback from SAAC was positive, but there were some concerns with possible state FLC conflicts and costs.
- Dr. Ross discussed that these conferences have been needed for a long time. SAAC members questioned the suggested conference price structures.
- Shauna suggested that these conferences could be incorporated into the classroom with guides to share with administrators so that advisors could use them as curriculum resources.

**APPROVAL OF VIRTUAL CONFERENCE PLANS**

Athena moved to approve the virtual conferences presented with dates that do not conflict with FLC dates. Angie seconded the motion. Trent discussed the curriculum resources that teachers could implement into their classrooms. Jason recommended scheduling and releasing the conference dates earlier next year, surveying SAAC to obtain FLC dates to avoid potential date conflicts, and to obtain feedback after the conference for preplanning next year. Motion approved.

**NATIONAL CENTER REPORT - See Attached Report**

- Webinar Series: September 7, New Chapter Welcome; September 9, New Advisor Connection Series

- Torch Handbook and BPA Cares: September 1
- Push for membership via social media
- Amy requested that Dr. Ross send SAAC a report containing four or five bullet points describing what each national staff member is working on.
- Evan discussed the progress of sponsors.

## **NEW BUSINESS**

### **NATIONAL OFFICER PROGRAM OF WORK - See Attached Reports**

- Secondary Program of Work - Ryan Nkongnyu, Secondary National President
- Post-secondary Program of Work - Sophia Pearson, Post-secondary National President
- The new Student Certification Series begins September 11.

### **TREASURER'S REPORT - See Attached Report**

- Evan discussed that the Finance Committee received the survey results regarding increasing NLC registration costs.
- Amy advised that the survey was sent out before the virtual conference proposal and before the recent member dues increase was rescinded.
- Evan discussed a possible WSAP competitive event revenue model that was supported by the Finance Committee. Patrick shared a presentation with detailed analysis for this new revenue stream, including pro-forma financial projections. Patrick will present this material at the next SAAC meeting to gain feedback before further consideration.

Meeting adjourned at 10:36 p.m. EST.

The next meeting is scheduled for September 15 at 8:30 p.m. EST.

Shauna Williams, Secretary  
Minutes Approved September 29, 2020