CALL TO ORDER
Chair, Debbie Darnell, called the meeting of the Business Professionals of America (BPA) Board of Trustees (BOT) to order at 8:32 p.m. EST.

ATTENDANCE
Present: Debbie Darnell, Chair; Amy Riddle, Vice Chair; Evan Wolff, Treasurer; Shauna Williams, Secretary; Angie Benson; Athena Frank; Jason Hendrickson; Trent Hughes; Ryan Nkongnyu, Secondary National President; Sophia Pearson, Post-Secondary National President; LouAnn Ross, Executive Director; Natasha Smith; Dianne Carroll
Absent: Cedric Bandoh

Guests: Brigette Bethea; Heather Bunning; Mark Burch; Ric Cowles; Michele Gordon; Amber McNew; Patrick Schultz; and Jonathan Smith.

VIRTUAL CONFERENCE
Patrick Schultz & Brigette Bethea will present types of virtual conferences that they have developed.

Advisor Professional Development Leadership Conference
- This is a 3-hour conference.
- It will offer continue education credits.
- Best practices and national staff will be hosting the conference.
- States could have breakout rooms and buddy system relationship.
- 3 day would be hands on workshop, exhibit hall and closing keynote.
- Potential advisor certification series this conference could replace that platform. This could continue as a fall conference each year.
- Advisor certification is 8 weeks and with a small cost, advisors could complete this in 3 days.
- The advisor certification series will still be available.
- Estimated revenue of $27,500.
- Registration Fee $50, advanced workshops at $50.
- 10 vendors of a contribution of $1,000 vendors could run a workshop as well a presentation.
- Workshops tailored for new advisors and advanced workshops for seasoned advisors. Build mentorships
- Advanced workshops could be an additional $50. Potential partners with workshops such as certification and that certification fee would be covered.
- Timeframe of this conference last week of September, leadership training 3rd week of October, Boot Camp for competition prep last week of October.
BPA 365 Boot Camp

- Direct 2-classroom project.
- Budget for this 250 chapters and registration of $25 cost per chapter
- Get a teacher a class involved and engaged.
- Potential sponsorship of $500 each with 2 sponsors only. Allow sponsors to engage and interact with students.
- Lower estimate.
- 1-day event,
- Engagement activities. This will help with those virtual teaching opportunities and best practices to prepare for a BPA competition.
- Lead presenters could be staff, lead advisors.
- Give students the opportunity of BPA Cares, Torch Awards and potential interaction with national officers and other students.
- Could add a 2nd day working with CEAC members and lead some best practices.
- Breakout room for each area students would be interested in.
- Promote member active challenges.
- Target is students and advisors.
- Digital Badging possibility in Gateway
- Tiered pricing system was suggested
- Raffles and prizes for student incentive
- Exploring Career Aptitude testing with You Science

See tentative schedule attached

Officer Leadership Conference

- 2-day conference /summit with state and local officers.
- Connect officers with national officers.
- Students share best practices.
- Levels of Mindset, Skillset & Toolkit.
- Virtual networking,
- Communication conflict management, project management,
- BPA 365 enrichment.
- Estimate of 150 officers at $5.00 per person. $1350 to the revenue.
- Great way to drive membership
- Provide students with T-shirt, sunglasses
- MBA Research for Project Management ideas
- 12 sessions, 2 from Summer Virtual Leadership Academy
- Presentation to SAAC

See draft agenda

Trent moved that the national staff continue preparations of the virtual conference and present to SAAC before the August 18th meeting. Evan 2nd, Motion passed 10-1
MEMBERSHIP DUES
Amy moved to rescind the decision adopted at the Thursday, July 16, 2020 board meeting to increase national membership dues $12.00 middle level and advisors, $15.00 secondary and advisors, $15.00 post-secondary and advisors, $20 Alumni, $25 Professionals. Any notification of the dues increase will be retracted. Any membership dues invoices that have been generated with the new dues amount will be adjusted to reflect the 2019-2020 dues amounts. Jason 2nd the motion Trent moved to table the motion, no 2nd, motion failed, motion is adopted 9-2 to rescind the increase of dues

NEW BUSINESS

Jason moved to approve the Alumni dues to $20 and Professional dues to $25. Evan 2nd, Motion adopted 11-0

Moved into Executive Session at 10:30 EST
Moved out of executive Session at 11:48 EST

Meeting adjourned @ 11:49 p.m. EST

Shauna Williams, Secretary
Minutes Approved September 29, 2020