



**Business Professionals of America Minutes  
Board of Trustees Meeting  
August 10, 2020**

**CALL TO ORDER**

Chair, Debbie Darnell, called the meeting of the Business Professionals of America (BPA) Board of Trustees (BOT) to order at 8:32 p.m. EST.

**ATTENDANCE**

Present: Debbie Darnell, Chair; Amy Riddle, Vice Chair; Evan Wolff, Treasurer; Shauna Williams, Secretary; Angie Benson; Athena Frank; Jason Hendrickson; Trent Hughes; Ryan Nkongnyu, Secondary National President; Sophia Pearson, Post-Secondary National President; LouAnn Ross, Executive Director; Natasha Smith; Dianne Carroll

Absent: Cedric Bando

Guests: Brigette Bethea; Heather Bunning; Mark Burch; Ric Cowles; Michele Gordon; Amber McNew; Patrick Schultz; and Jonathan Smith.

**VIRTUAL CONFERENCE**

Patrick Schultz & Brigette Bethea will present types of virtual conferences that they have developed.

**Advisor Professional Development Leadership Conference**

- This is a 3-hour conference.
- It will offer continue education credits.
- Best practices and national staff will be hosting the conference.
- States could have breakout rooms and buddy system relationship.
- 3 day would be hands on workshop, exhibit hall and closing keynote.  
Potential advisor certification series this conference could replace that platform. This could continue as a fall conference each year.
- Advisor certification is 8 weeks and with a small cost, advisors could complete this in 3 days.
- The advisor certification series will still be available.
- Estimated revenue of \$27,500.
- Registration Fee \$50, advanced workshops at \$50.
- 10 vendors of a contribution of \$1,000 vendors could run a workshop as well a presentation.
- Workshops tailored for new advisors and advanced workshops for seasoned advisors. Build mentorships
- Advanced workshops could be an additional \$50. Potential partners with workshops such as certification and that certification fee would be covered.
- Timeframe of this conference last week of September, leadership training 3<sup>rd</sup> week of October, Boot Camp for competition prep last week of October.

### **BPA 365 Boot Camp**

- Direct 2-classroom project.
- Budget for this 250 chapters and registration of \$25 cost per chapter
- Get a teacher a class involved and engaged.
- Potential sponsorship of \$500 each with 2 sponsors only. Allow sponsors to engage and interact with students.
- Lower estimate.
- 1-day event,
- Engagement activities. This will help with those virtual teaching opportunities and best practices to prepare for a BPA competition.
- Lead presenters could be staff, lead advisors.
- Give students the opportunity of BPA Cares, Torch Awards and potential interaction with national officers and other students.
- Could add a 2<sup>nd</sup> day working with CEAC members and lead some best practices.
- Breakout room for each area students would be interested in.
- Promote member active challenges.
- Target is students and advisors.
- Digital Badging possibility in Gateway
- Tiered pricing system was suggested
- Raffles and prizes for student incentive
- Exploring Career Aptitude testing with You Science

**See tentative schedule attached**

### **Officer Leadership Conference**

- 2-day conference /summit with state and local officers.
- Connect officers with national officers.
- Students share best practices.
- Levels of Mindset, Skillset & Toolkit.
- Virtual networking,
- Communication conflict management, project management,
- BPA 365 enrichment.
- Estimate of 150 officers at \$5.00 per person. \$1350 to the revenue.
- Great way to drive membership
- Provide students with T-shirt, sunglasses
- MBA Research for Project Management ideas
- 12 sessions, 2 from Summer Virtual Leadership Academy
- Presentation to SAAC

**See draft agenda**

Trent moved that the national staff continue preparations of the virtual conference and present to SAAC before the August 18<sup>th</sup> meeting. Evan 2<sup>nd</sup>, Motion passed 10-1

## **MEMBERSHIP DUES**

Amy moved to rescind the decision adopted at the Thursday, July 16, 2020 board meeting to increase national membership dues \$12.00 middle level and advisors, \$15.00 secondary and advisors, \$15.00 post-secondary and advisors, \$20 Alumni. \$25 Professionals. Any notification of the dues increase will be retracted. Any membership dues invoices that have been generated with the new dues amount will be adjusted to reflect the 2019-2020 dues amounts. Jason 2<sup>nd</sup> the motion Trent moved to table the motion, no 2<sup>nd</sup>, motion failed, motion is adopted 9-2 to rescind the increase of dues

## **NEW BUSINESS**

Jason moved to approve the Alumni dues to \$20 and Professional dues to \$25.  
Evan 2<sup>nd</sup>, Motion adopted 11-0

Moved into Executive Session at 10:30 EST

Moved out of executive Session at 11:48 EST

**Meeting adjourned @ 11:49 p.m. EST**

Shauna Williams, Secretary  
Minutes Approved September 29, 2020